



5. (Previously Presented) The method of claim 1 wherein the linking of the first channel to the second channel is capable of being performed based upon user-related data and wherein the user-related data can be automatically obtained by receiving an identifier of a client terminal of the user.

6-7 (Canceled)

8. (Previously Presented) The method of claim 1, further comprising obtaining from the user a preference for a date to be notified of the expiration date of the coupon.

9. (Previously Presented) The method of claim 1 wherein the notification is capable of being presented on a channel different from the second channel.

10. (Previously Presented) The method of claim 1 wherein the transaction related to the coupon includes searching for one or more coupons based on one or more of a user-selected merchant category, a user-selected service category, or a user-provided keyword.

11. (Original) The method of claim 1 wherein the transaction related to the coupon includes storing one or more coupons in a storage area.

12. (Previously Presented) The method of claim 1 wherein the transaction related to the coupon includes sorting a group of coupons based on at least one of subject or merchant.

13. (Previously Presented) The method of claim 1 wherein the transaction related to the coupon includes printing the coupon from a printing device and transferring information related to the coupon to a smart card.

14. (Canceled)





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received command with the offered coupon and to initiate the transaction subsequent to correlation of the received command with the offered coupon; and

providing an electronic notification related to the offered coupon from the interactive video casting system subsequent to conducting the transaction, the electronic notification capable of being provided to the client terminal for display on the display screen, the electronic notification further capable of being provided on one of the channels of the interactive video casting system that is different from the coupon channel.

42. (Original) The method of claim 41 wherein offering the coupon comprises offering the coupon during a television program that is presented on a channel different from the coupon channel.

43. (Original) The method of claim 41 wherein the notification is capable of being provided to a device different from the client terminal.

44. (Original) The method of Claim 41 wherein the plurality of features related to transactions includes at least one of a feature to send one of the selected coupons to another user, a feature to print one of the selected coupons, a feature to save one of the selected coupons in the personal storage location, or a feature to redeem one of the selected coupons with one of the subscribed merchants.

45-46 (Canceled)